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OAD ANNOUNCES LAUNCH OF NEW WEBSITE WWW.OAD1921.ORG

Salem, OR – The Oregon Association of the Deaf (OAD) is pleased to launch and unveil its new, feature-rich website, www.oad1921.org. The versatile, and user-friendly site has extensive content that will serve as a resource hub for Deaf and Hard of Hearing Oregonians. According to OAD President, Chad A. Ludwig, “The website provides added value for our community, but is a centralized and easy to navigate place for the public, organizations, and businesses to quickly access, learn, and share information about events, services, etc.”

In addition to the many benefits offered by the website, including continual updates from the National Association of the Deaf, paying membership dues online, and information about the upcoming 2015 OAD conference, there are four specific features that will promote Deaf and Hard of Hearing regional and community interaction and involvement.

1. Calendar: Submit an event and include a picture, flyer, or map along with additional information.
2. Business Directory: Businesses, government, organizations, etc. can advertise their services by posting contact information, logos, company links, and many more.
3. News: See important and recent announcements from various sources.
4. eNews: Subscribe to receive daily news and announcements, Business Directory postings, and reminders about upcoming events.

The development and design of the new OAD website would not be possible without Phil Meredith of Maturus Design, LLC and the online advertisement sponsorship from the Oregon Telecommunications Relay Service.

About OAD

Founded on July 2, 1921 and with more than 190 members, OAD’s mission is to promote, protect and preserve the civil rights of Deaf and Hard of Hearing individuals.

About Maturus Design, LLC

Maturus Design is an ideas and innovation company that specializes in developing and creating digital media service which entails social networking, communication, marketing strategies, and consulting services on leveraging of Deaf economic powers in media and visual art industry.

Maturus Design provide spectrum of digital media communication including understanding and identifying market’s demands, developing relations with target audience, delivering innovative graphic designs, web developments, and video productions to fulfill every client’s needs and demands.

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